

GWD&P Ltd

BRANDING
across
DIGITAL
&
PRINT

gareth@gwdandp.com

07968 471415

www.gwdandp.com

GWD&P Ltd

ABOUT

Experienced creative. Been there, done it, got the t-shirt, and the brochure, the website, the social creative, all of the campaigns and the branding too.

But creativity is the glue that holds it all together; yes, I can scribble, design, artwork and plan print, digital, social media, exhibitions, outdoor media and all the rest, but without the idea, that's all worthless. I've branded start-ups and re-branded established companies, from small projects like a corporate ID/logo to the website, the campaigns, the packaging, the socials and all of the printed collateral, locally, nationally and internationally.

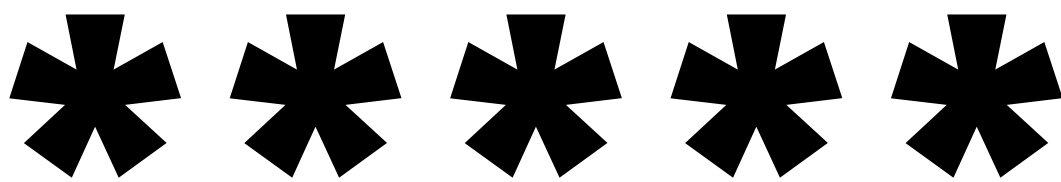
I could go on, but you've heard enough for now. If you want to know more, give me a shout however you like: all the options are below.

gareth@gwdandp.com

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www.gwdandp.com

GWD&P Ltd



REVIEWS

“Over the past 4 year’s I’ve worked with Gareth he’s been part of our agency’s growth to date. Gareth is creative when it comes to developing initial concepts, developing them into final designs and executing the artwork for production / go live too.

Briefing is straight forward, design hours are saved through reduced amends and nothing is ever too much of an ask.”

James Hamer

Group Account Director

Cast Can

gareth@gwdandp.com

“Gareth’s discerning eye for a brand and design flare shine through in all the work he has done for me and my clients.

Gareth knew just what our two brands needed when we wanted to refresh their visual identities. He’s so easy to work with and we love our own brands and the ones he’s created for clients. It’s great to collaborate with other experts to help deliver what clients need, and we turn to Gareth every time we need design.”

Louise Turner

Chief Wordsmith

Wordsmiths Unlimited

07968 471415

“Gareth was a pleasure to deal with at all times throughout the redevelopment of our company brand and website.

He was knowledgeable in the design/ development process, provided great customer service and importantly, produced a great new identity and website which has elevated our status and been responsible for generating more enquiries than we received previously.”

Mike Donoghue

Co-Founder & Managing Director

economit

www.gwdandp.com

GWD&P Ltd

“Gareth is a talented creative who listens and responds to client needs, crafting bespoke materials to support our fast growing business. We’ve been working with him for over 5 years and I highly recommend.”

David Cockayne

Chief Executive

Thevaluecircle

gareth@gwdandp.com

“When launching ROCATEX, Gareth helped us massively in getting the branding right. We still get compliments now, after all these years. Suffice to say that he still plays a very important role in our business. With his creative, positive, friendly and no-nonsense approach, I have absolutely no hesitation in recommending him.”

Iain Robertson

Co-Founder & Director

ROCATEX

07968 471415

“Have worked with Gareth for over 6 years. He is talented, creative and a really nice bloke to work with. Not only does he design stuff but is great at the beginning of a project to help formulate ideas. ”

Flo McAleese

Communications & Engagement Manager

NEXT PLC

www.gwdandp.com

GWD&P Ltd

PROJECT

economit re-brand

gareth@gwdandp.com

CLIENT

economit/Wordsmiths Unlimited

07968 471415

DETAILS

Working with Yorkshire-based Wordsmiths, economit wanted to modernise its brand, elevating the proposition to more accurately reflect its client base. The project included a visual re-brand, new website, Power Point templates, social media templates and merchandise.

www.gwdandp.com

economit

Part of your team, virtually

C - 0%
M - 90%
Y - 45%
K - 0%

R - 232
G - 51
B - 94

#e8335e

C - 60%
M - 50%
Y - 40%
K - 40%

R - 89
G - 88
B - 87

#595857

C - 0%
M - 70%
Y - 50%
K - 0%

R - 237
G - 107
B - 106

#ed6b6a

C - 0%
M - 0%
Y - 0%
K - 0%

R - 255
G - 255
B - 255

#ffffff

economit

Part of your team, virtually

economit

Part of your team, virtually

The background of the entire image is a photograph of hands clapping over a laptop, with a strong magenta color overlay. The image is divided into a 3x3 grid of squares. The top-left square is solid magenta. The middle-middle square is solid grey. The bottom-right square is solid magenta. The other squares contain the background image. The text 'economit' is in the top-left square, 'it' is in the middle-right square, and 'economit' is in the bottom-left square.

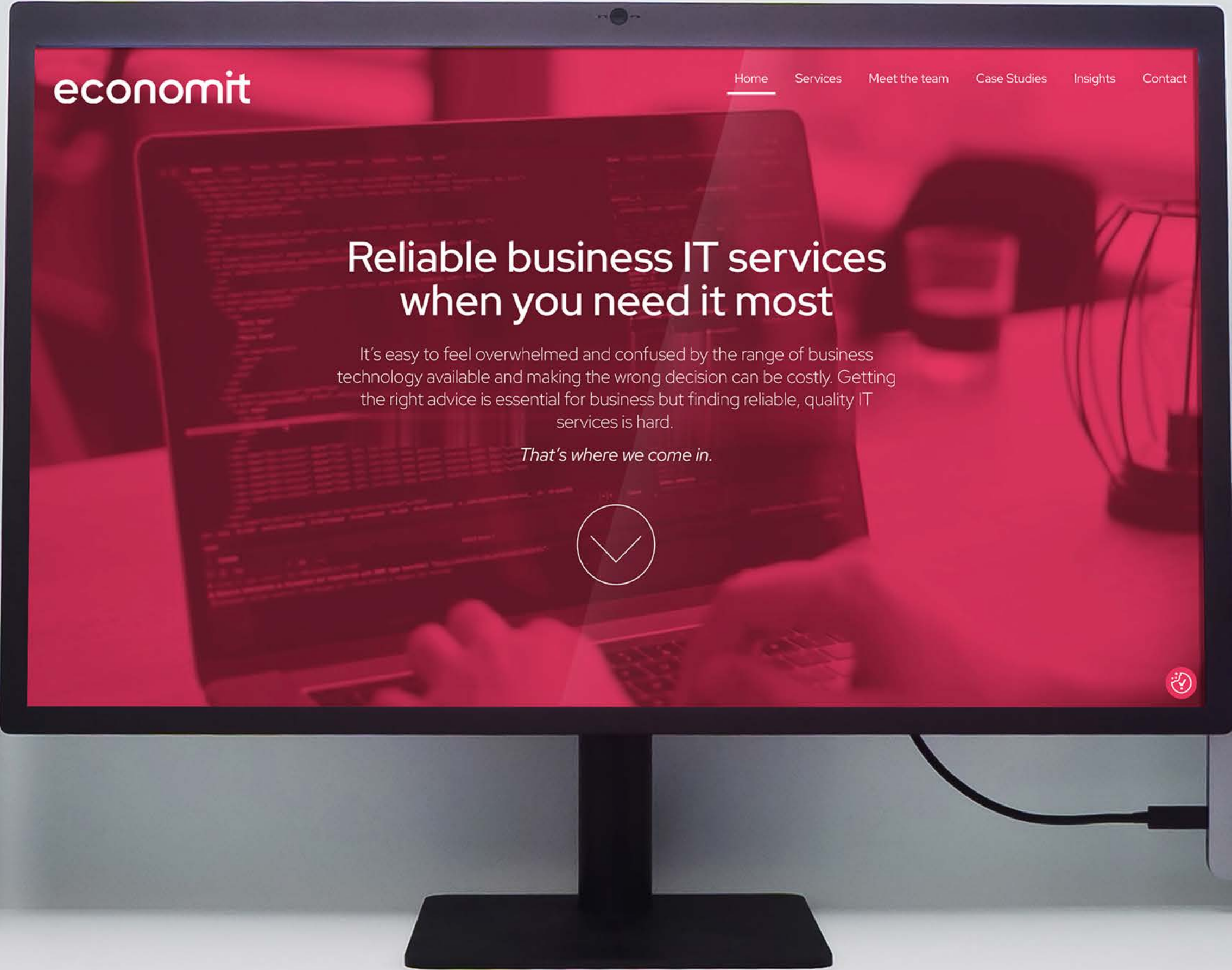
economit

Part of your team, virtually

economit

it

economit



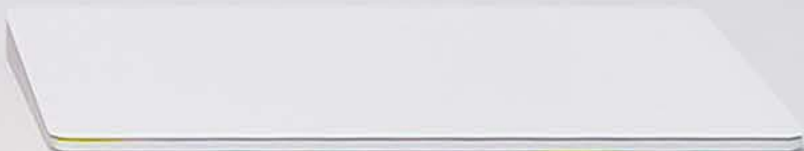
economit

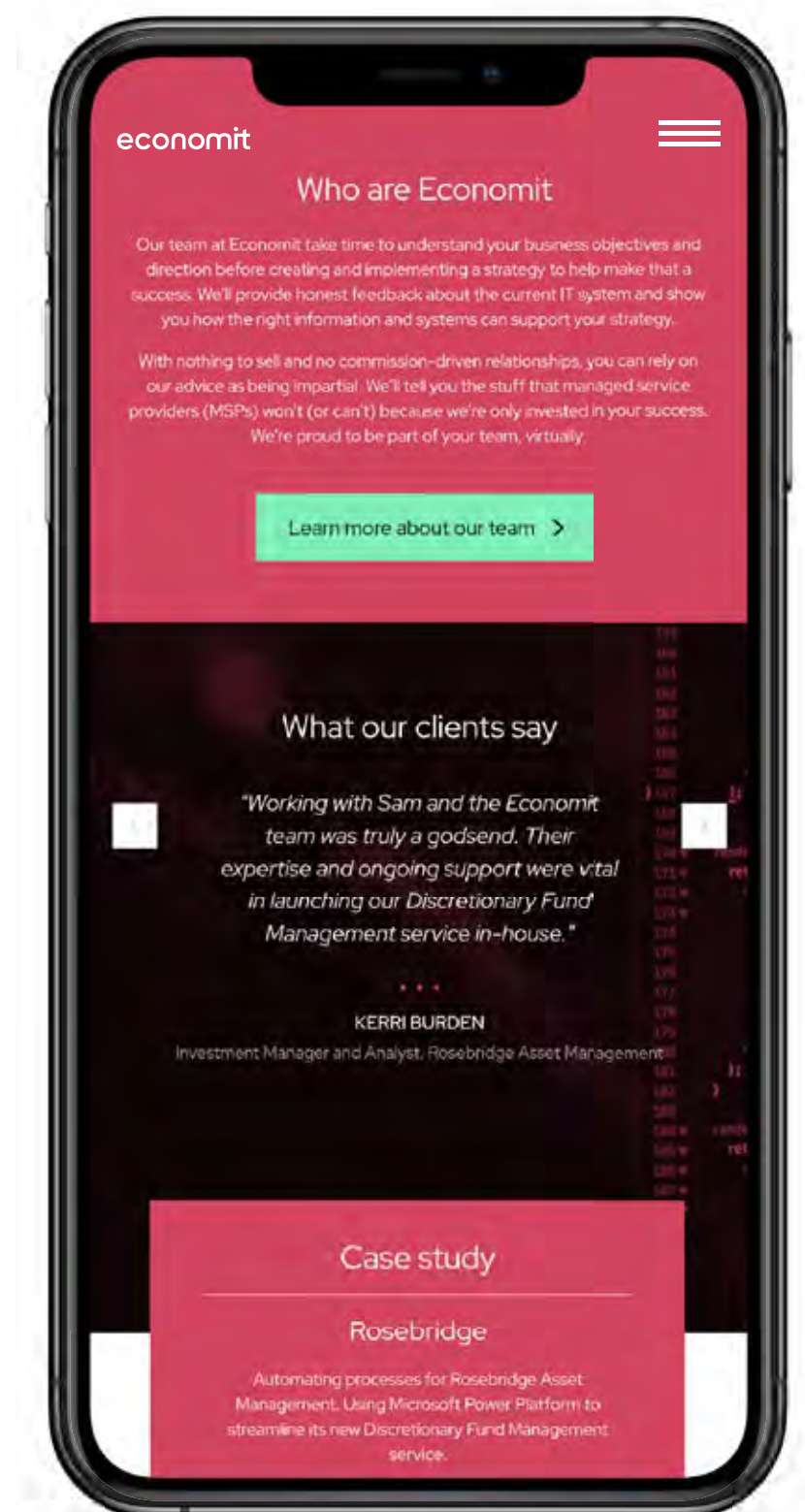
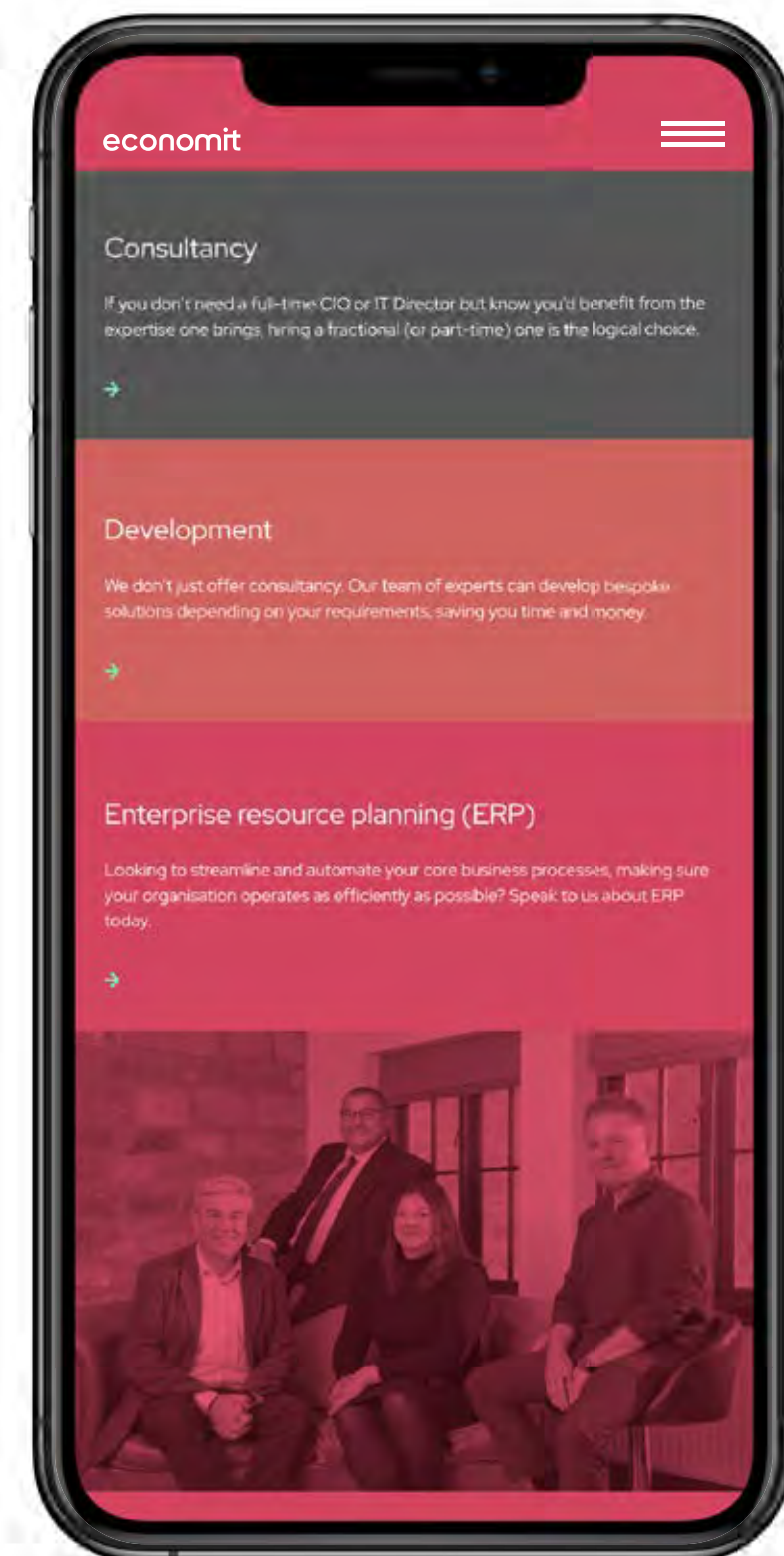
[Home](#) [Services](#) [Meet the team](#) [Case Studies](#) [Insights](#) [Contact](#)

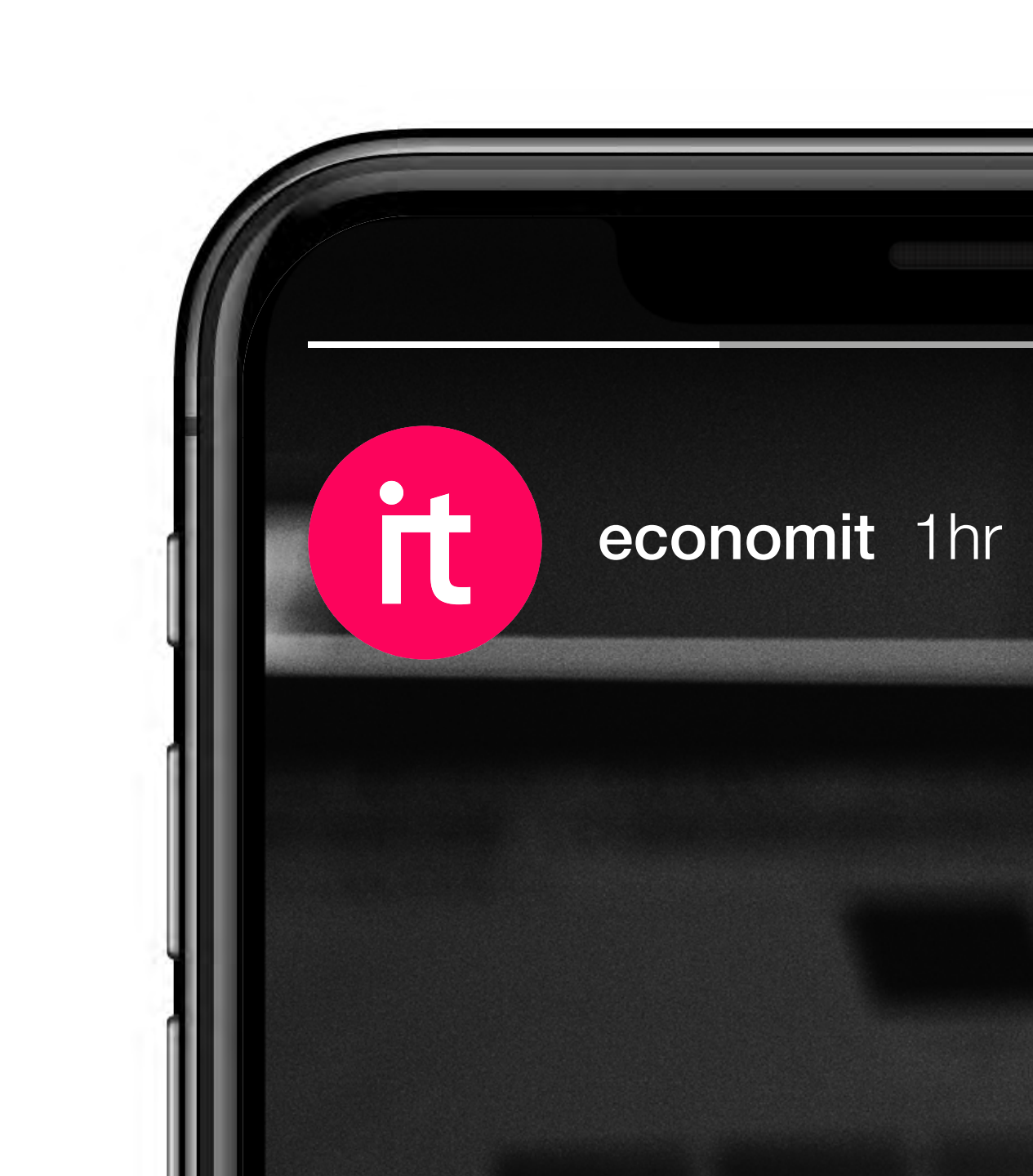
Reliable business IT services when you need it most

It's easy to feel overwhelmed and confused by the range of business technology available and making the wrong decision can be costly. Getting the right advice is essential for business but finding reliable, quality IT services is hard.

That's where we come in.







GWD&P Ltd

PROJECT

OX Place new brand

gareth@gwdandp.com

CLIENT

Oxford City Council/Cast Can

07968 471415

DETAILS

Leeds agency Cast Can needed design support for its client, Oxford City Council, which was getting ready to launch its new, separate housing offering, OX Place.

OX Place delivers affordable housing through shared ownership for buyers across Oxford. The project included blank sheet of paper branding, guidelines, website, site signage, social media campaigns and livery.

www.gwdandp.com

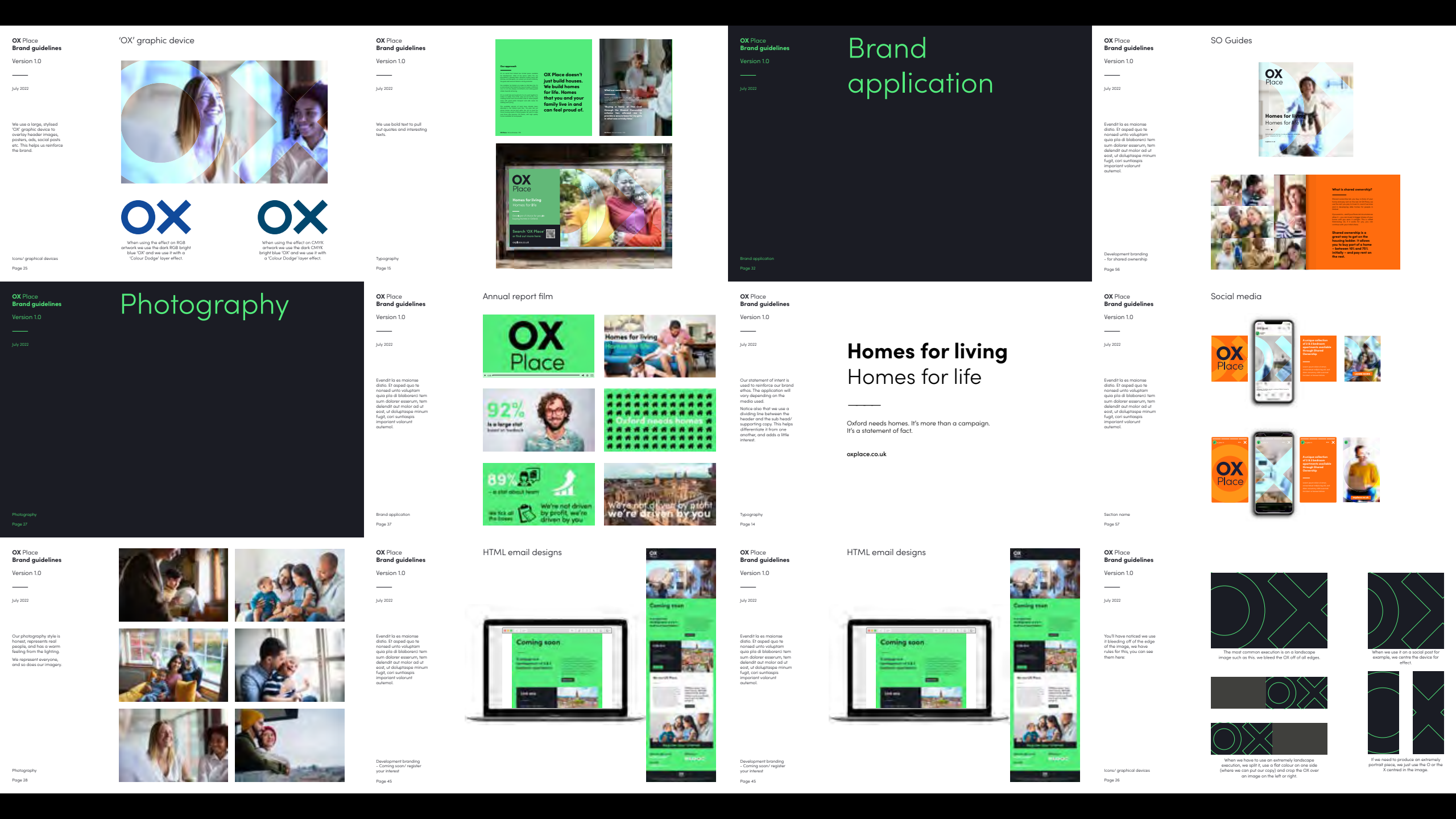
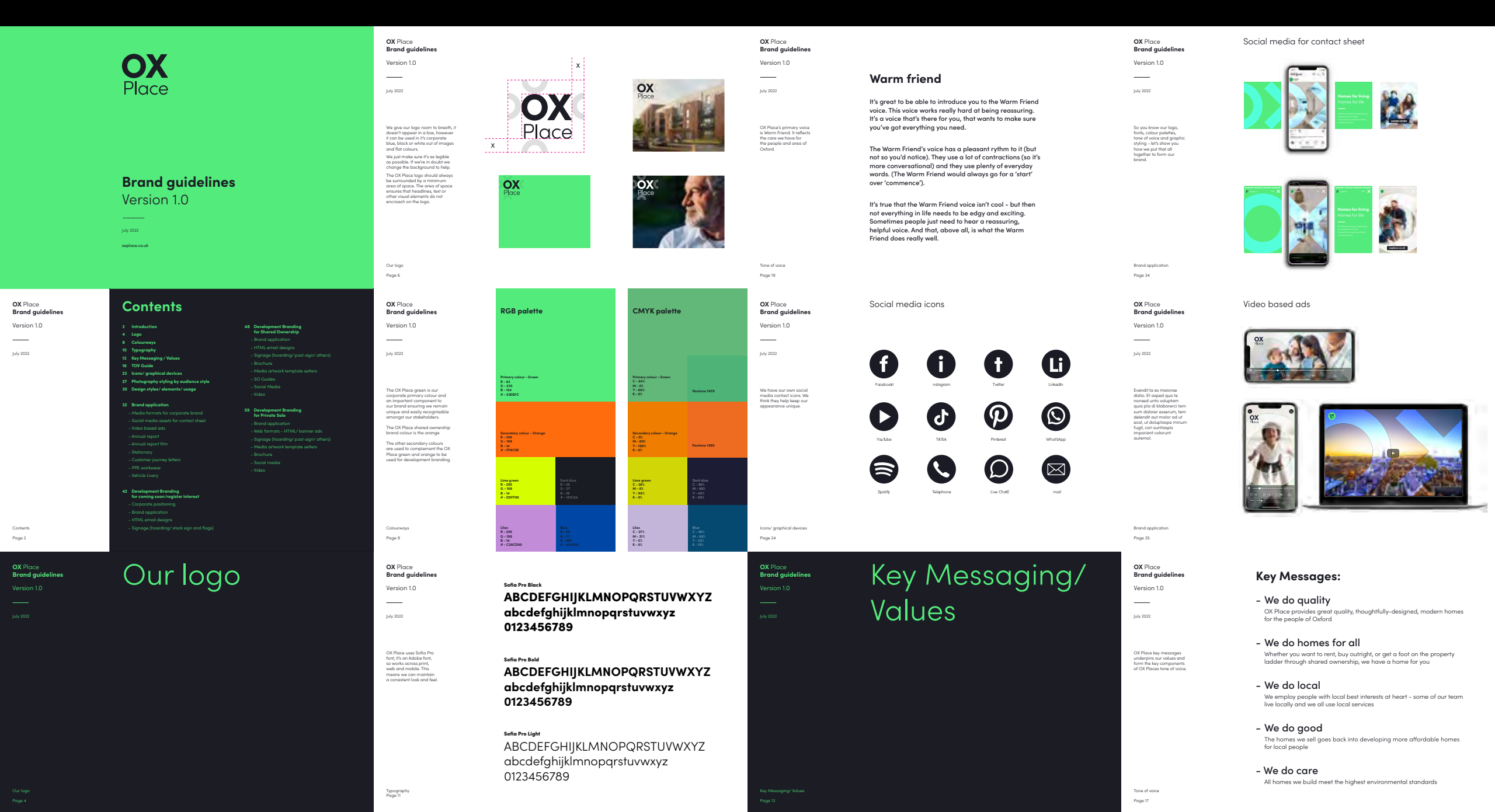
Ox[®]

Place

An aerial photograph of Oxford, England, taken during the 'golden hour' of sunset. The sky is a mix of deep blue and warm orange, with the sun low on the horizon. The city's dense collection of historic buildings, with their characteristic red-tiled roofs and stone walls, is visible. Several church spires and domes are prominent against the sky. The text 'OX' is superimposed in a large, white, sans-serif font, with the 'O' being a solid circle and the 'X' being a stylized, bold letter. A small registered trademark symbol (®) is located to the upper right of the 'X'.

OX[®]

Place





Homes for living Homes for life

Oxford needs homes. It's more than a campaign.
It's a statement of fact.

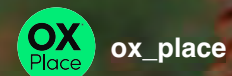
oxplace.co.uk

GO>

Real people.

"The sales team were absolutely fantastic and supported me through the whole process."

Jenny
Homeowner at The Curve



ox_place

Real lives.

At OX Place, we're responsible for building the houses local people need. Our profits are reinvested back into the city, to provide essential services for local people, and into building more homes for people who need them.

Jenny is able to live in Oxford, by herself due to shared ownership.



ox_place

Real results.

71% of our new residents are first-time buyers.



ox_place





Real People.

way
the property
ladder in Oxford."



"The sales team
were absolutely
fantastic and
supported me
through the
whole process."

Real Results.



"This was finally
a route that
was feasible for
me to get my
own place in
the city."

OX
Place
("Oh, Ex, Place")

Real Lives.



"Gives me the
opportunity to
own a home of
the standard I
want to live in."

Real People.



"Shared
Ownership is a
much needed
way to get onto
the property
ladder in Oxford."



OX[®]
Place

Welcome to
OX
Place



Developer of choice
for people buying homes
in Oxford.

oxplace.co.uk

or find out more here:



GWD&P Ltd

PROJECT

ROCATEX Ltd branding

gareth@gwdandp.com

CLIENT

ROCATEX Ltd

07968 471415

DETAILS

Tile and stone care specialist ROCATEX turned to me to create its new branding and packaging for the new range of products.

www.gwdandp.com

ROCA TEX

R O C A T E X

Pantone® 1797C

Pantone® 165C

Pantone® 109C

Pantone® 334C

R O C A T E X

Pantone® 298C

Pantone® 286C

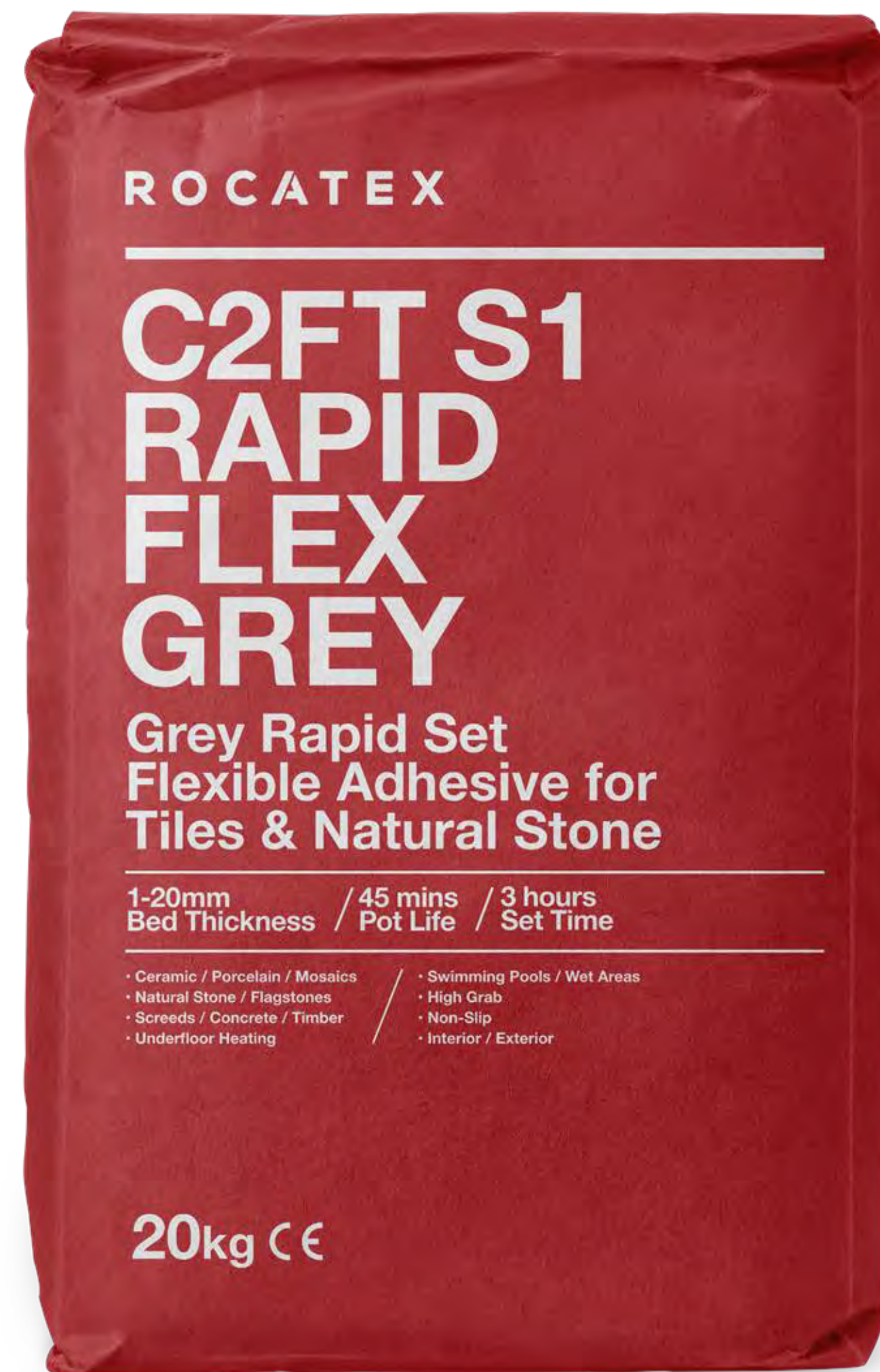
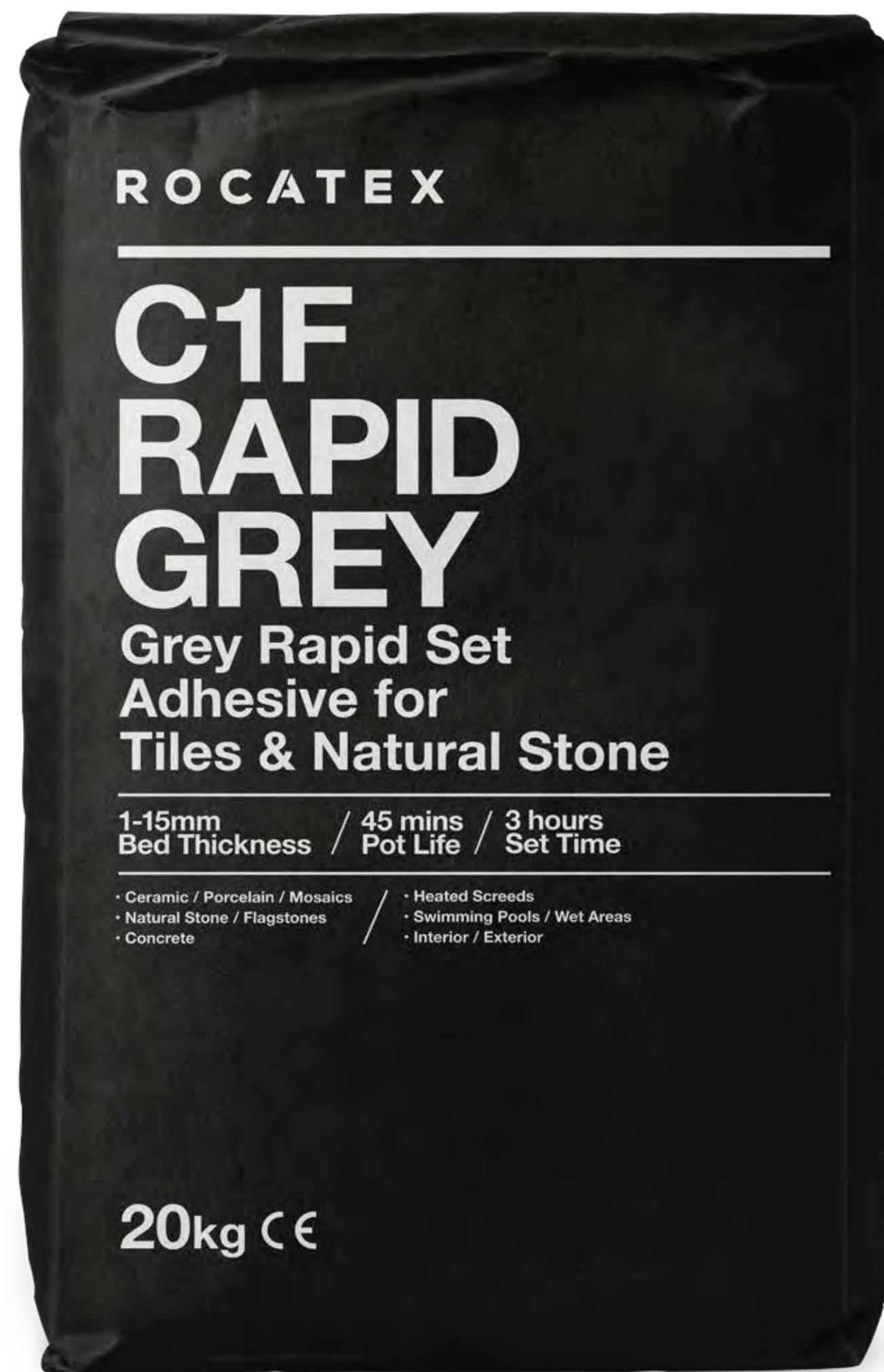
Pantone® 2602C

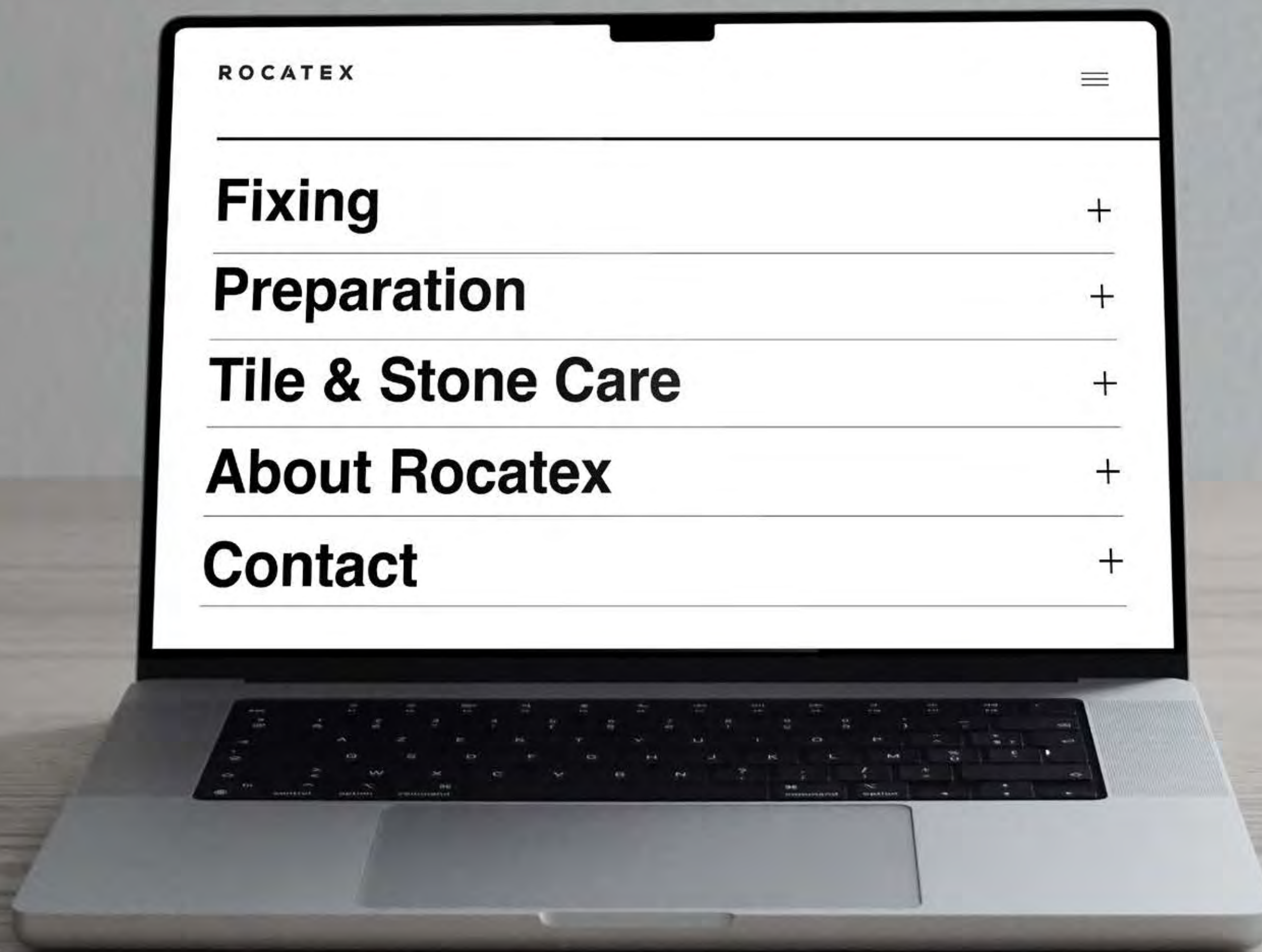
Pantone® 389C

Pantone® 871C

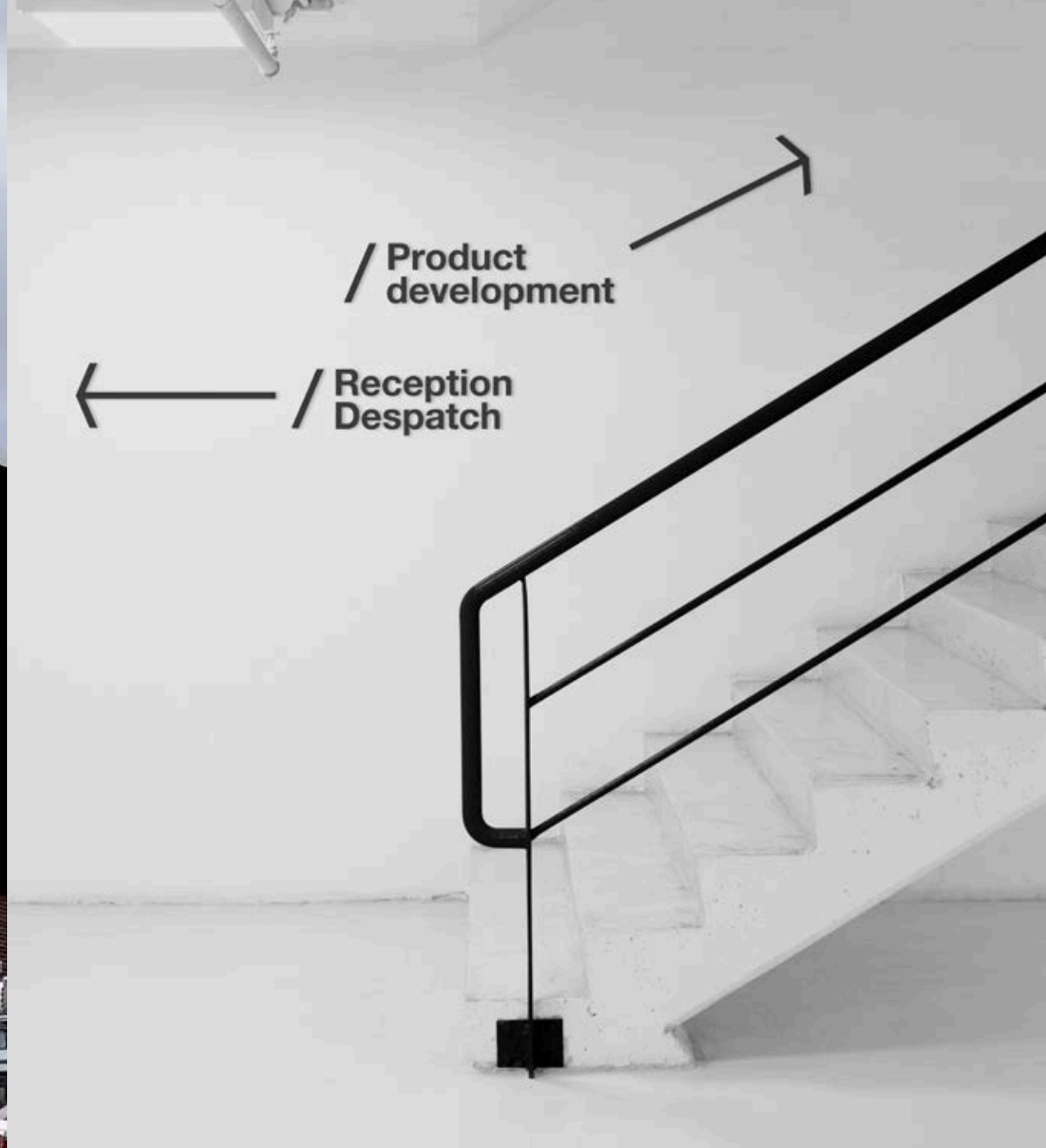












GWD&P Ltd

PROJECT

Every Student re-brand

gareth@gwdandp.com

CLIENT

Every Student/Cast Can

07968 471415

DETAILS

Another Cast project, student accommodation provider Every Student needed to refresh and modernise its brand, meeting the expectations of the modern student audience.

Work included the re-brand including guidelines, design for a new website, social media campaigns, signage for buildings and livery.

www.gwdandp.com

**Every
Student**

Student living. Made simple.



Every
Student



Student living.
Made simple.

very
tuden



Every
Stude

Made simple.



Brand guidelines

Version 1.0

August 2022

everystudent.co.uk

Primary logo

Our logo clearly states who we are and what we stand for. Using our new colour palette to communicate it's fresh new approach to student accommodation.

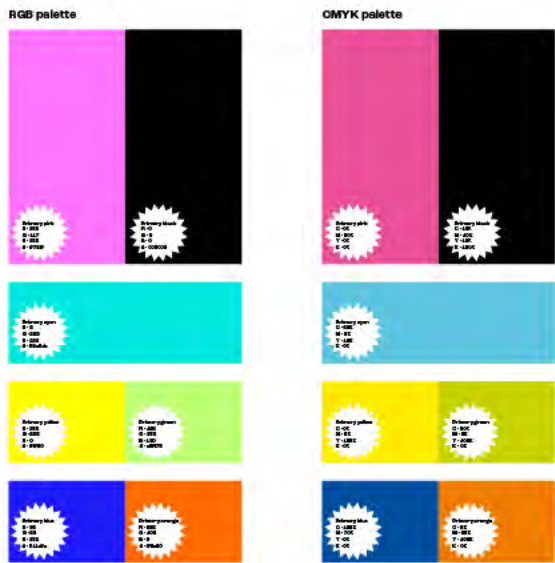
Every
Student

P - 50	R - 0	C - 95	M - 100
G - 100	B - 0	M - 100	Y - 100
K - 100	P - 100000	K - 95	K - 100

Every Student brand guidelines, August 2022. Page 5

Primary colour palette

The Every Student palette is one that reflects the vibrancy of modern youth. It is compiled to be attractive and fun and to compliment modern fashion and culture.



Every Student brand guidelines, August 2022. Page 11

Typography

Our font

We use an Adobe font called Roc Grotesk, it comes in various weights but stick to just 3 for consistency.

Wherever possible we mostly use Bold and Medium.

Roc Grotesk Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Roc Grotesk Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Roc Grotesk Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Every Student brand guidelines, August 2022. Page 14

Our logo

Page 6

Typography

We're here for...

We use the statement 'We're Every Student' and 'We're here for...' to show our intentions to our customers and the wider student market. We're inclusive, we listen, we're here to help.

We're here for advice
We're here for accommodation
We're here for offers
We're here for you

We're
Every
Student

Every Student brand guidelines, August 2022. Page 16

Our brand personality

Page 18

Brand personality

we're
Every
Student

And this is who we are

Every Student brand guidelines, August 2022. Page 19

Do's and don'ts

We:

Use our brand to be unique in the student accommodation market. Because we do things differently, from being the cheapest, friendliest and warmest brand, this means we gain trust. We're not corporate, we're just ourselves.

We're like you, individual, we have our own style and we're proud of it. And we're here for you. Always.

We don't:

Use our brand to influence and appear to be 'cool'.

Ever say 'cool'.

Pretend to know what you like, you're all different.

Hide our offers behind our marketing.

Leave you to fend for yourself.

Take the money and run.

Every Student brand guidelines, August 2022. Page 25

Location launch collateral

Aberdeen launch



Every Student brand guidelines, August 2022. Page 30

Photography

Photography

Location/model

Our photography style is honest, represents our target audience and real people, and has a warm feeling from the lighting.

We represent everyone, and so does our imagery.



Every Student brand guidelines, August 2022. Page 26

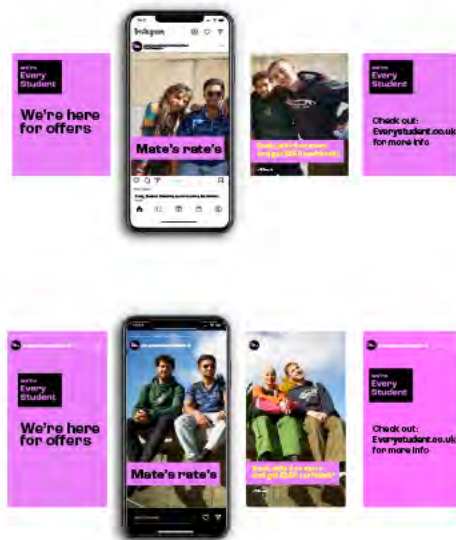
Social media

Like print and online, we make sure the background box bleeds off the left or right hand side, we left align the copy and align it with the logo text too.

We always use Roc Grotesk Bold for the first headline, then light for other copy.

We don't centre anything. Not text, logos, background boxes, anything.

Even.



Every Student brand guidelines, August 2022. Page 33

Outdoor advertising

Large format and poster sites

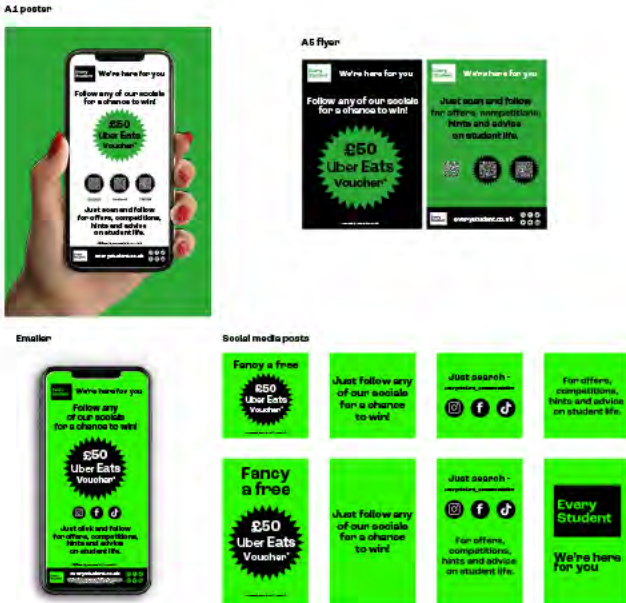
When the CMYK version of the primary pink colour doesn't shout loud enough, we can switch to another colour from the palette that does.



Every Student brand guidelines, August 2022. Page 35

Multi media campaign

Uber Eats social media competition



Every Student brand guidelines, August 2022. Page 37

Location launch collateral

Aberdeen launch van livery



Every Student brand guidelines, August 2022. Page 40

Contents

Our logo
Colourways
Typography
Our brand personality
Icons
Photography
Brand application

Every Student brand guidelines, August 2022. Page 2

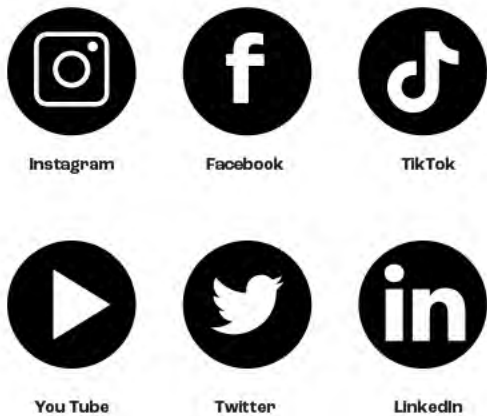
Brand application

Page 51

Page/section title

Subtitle

We have our own social media content team. We think they help keep our appearance unique.



Every Student brand guidelines, August 2022. Page 26

Think of us as a student liaison team

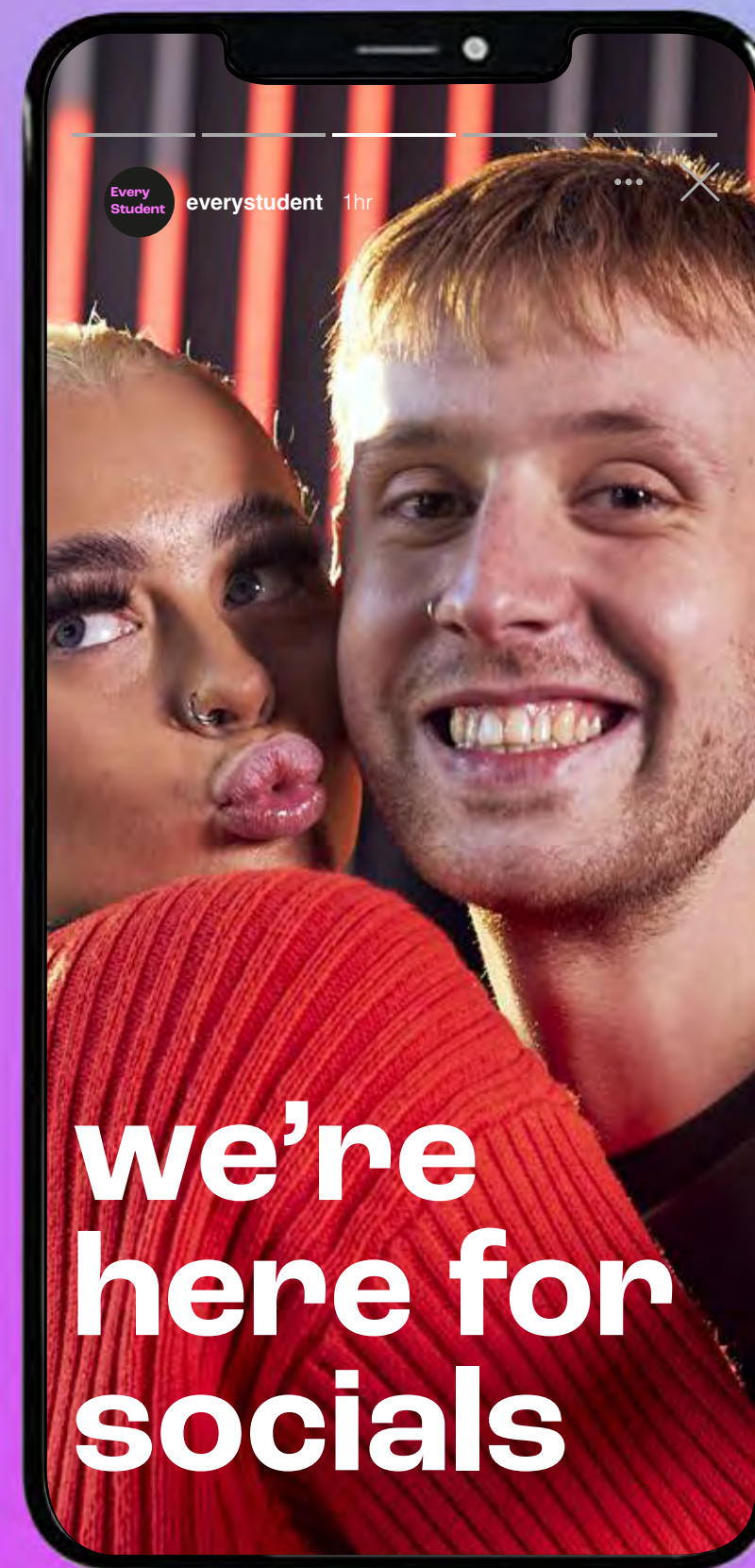
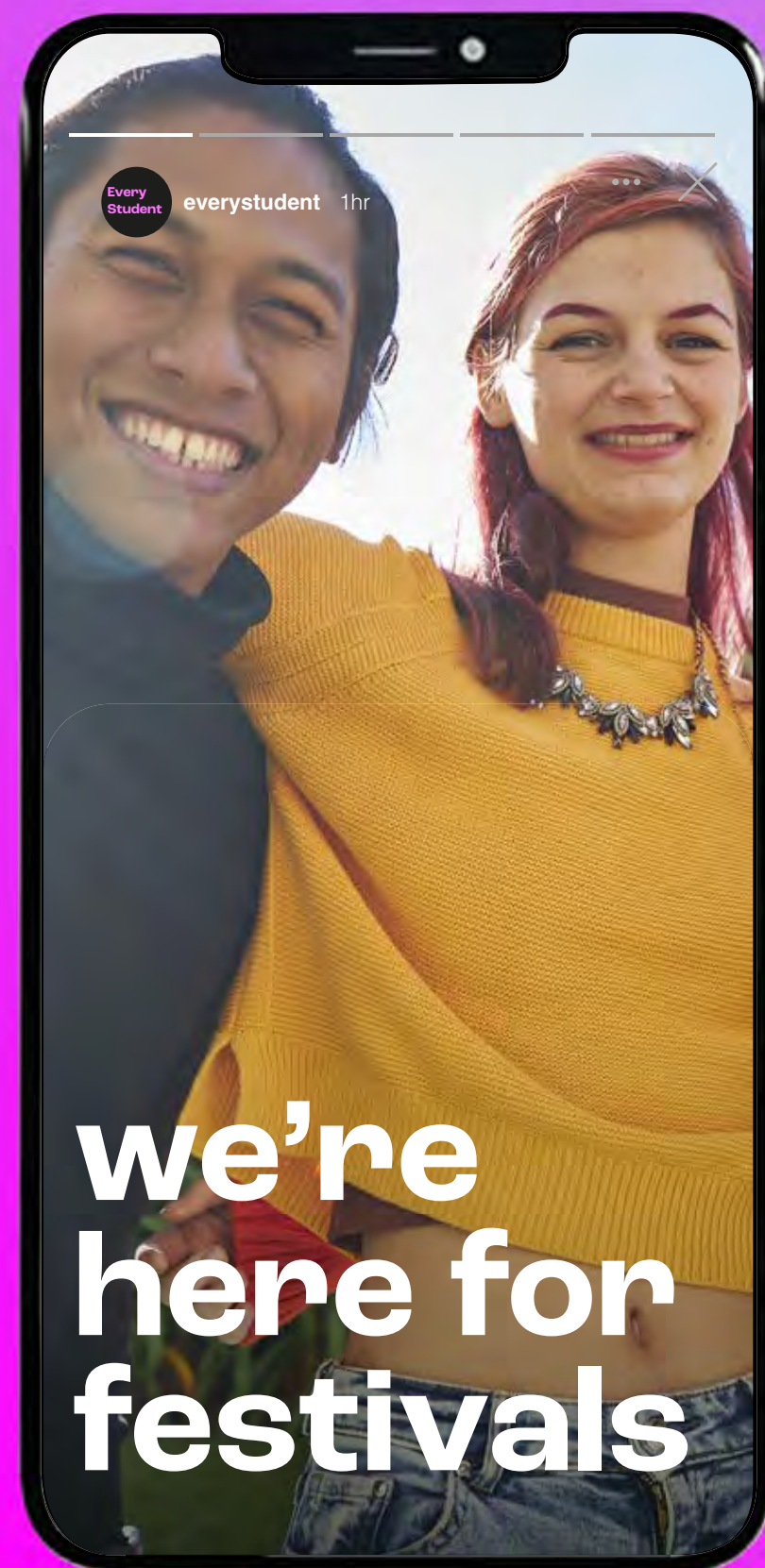
We're here for you

We've got it covered

We're all inclusive

Ask us about anything

We're here for you



Every Student

BOOK NOW

PORTAL LOG IN

MENU

The Old Fire station

From £113 per week all-in

Book now

Book your stay

Location...

view our rooms

We're Every Student

Welcome to your new accommodation

Every Student provides perfectly pitched (and priced!) student accommodation that's designed to make university life easier. Like, studying is hard work, right? Not to mention budgeting, managing your health and sorting out your social life. So why add more pressure by paying over-the-odds?

Starting from only £89 per week all-in, our student accommodation includes everything: utility bills, WiFi, Contents insurance, CCTV security. And more.

More about us

Our rooms

Ensuite – Silver

Farmers Hall Lodge

Aberdeen

Price From: £113 per week

More info

Non-Ensuite – Silver

Farmers Hall Lodge

Aberdeen

Price From: £89 per week

More info

Studio – Platinum (Sold Out)

St Peter's House

Aberdeen

Price From: £213 per week

More info

Our students say:

RATED

★★★★★

4.5 STARS

from student crowd

Student Review of Lucia Foster Welch

"Very friendly and helpful staff that are approachable and willing to receive any queries. I had a serious with contract length that was sorted quickly and I had problems with my room that was also resolved quickly."

What we offer

Click each icon to find out more about what we offer

En-Suite

Deliveries

Parking

Laundrette

CCTV & Door Entry Systems

Cleaning

Free Bike Storage

Communal Rooms

24/7 Security

Contents Insurance

Bills Included

Free WiFi

Photo gallery

Our accommodations in pictures



Our team

Every Student in the spotlight

Olivia Clarke

Customer Service Manager

If you are staying at Lucia Foster Welch you will see her at reception. Olivia's role is to ensure your time at our accommodation is the best it can be and she is always here to help.

Blog

APR 04, 2024

How to deal with social anxiety at University

Read more

APR 04, 2024

Exam tips for University

Read more

Get the latest news

Enter your email

Submit

Get in touch

Southampton

Address

Every Student

Lucia Foster Welch

Royal Crescent Road

Southampton

SO14 3ZP

Phone

02382 332 0048

WhatsApp

07459 841 191

E-Mail

southampton@everystudent.co.uk

Aberdeen

We have 6 buildings in the city of Aberdeen, Scotland

Phone

01224 365884

24/7 Emergency Support

E-Mail

aberdeen@everystudent.co.uk

Every Student

Book Now

Southampton

Aberdeen

About Every Student

High Street Voucher T&Cs

Website

Ambassador Programme

Help/FAQs

Contact

Blogs

NATIONAL CODE

OF ACCREDITATION

Learn more

Every Student supplies private student accommodation. We care about the quality of accommodation we provide and the students who live in it. That's why we're signed up to the National Code for Assured Accommodation. It sets out minimum standards which we have to abide by in lots of areas, including being honest about how we describe our rooms and buildings, and treating people fairly, ensuring that no one is treated less fairly than others in the way we allocate and run our accommodation.

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Aberdeen Student Accommodation

At Every Student, we are dedicated to supporting students in their academic journey by providing a range of comfortable and convenient student accommodation in Aberdeen. We have a diverse selection of housing options, from modern studio apartments to shared flats, all located within close proximity to Aberdeen's universities and colleges. Each accommodation is carefully curated to ensure students have access to essential amenities and a conducive environment for studying and socialising. We understand the importance of feeling at home while away at university, which is why our team is committed to delivering exceptional service and maintaining high standards of comfort and security. With Every Student, students can focus on their studies and fully immerse themselves in the vibrant academic and cultural scene of Aberdeen. View all of our Aberdeen student accommodation below.

Our locations

University of Aberdeen Student Accommodation.

Old Fire Station Student Accommodation

Price From:

£123 per week

51-Week Contract

More info

St Peter House Student Accommodation

Price From:

£99 per week

51-Week Contract

More info

Linksfield House University of Aberdeen Accommodation

Price From:

£89 per week

51-Week Contract

More info

Farmers Hall Lodge Student Accommodation

Price From:

£89 per week

51-Week Contract

More info

King Street Exchange Student Accommodation

Price From:

£125 per week

51-Week Contract

More info

Don Street House Student Accommodation

Price From:

£83 per week

51-Week Contract

More info

What to do

Nightlife

Shopping

Exploring

Culture

Book your stay

Location...

view our rooms

What we offer

Click to find out more about what's included in our student accommodation in Aberdeen

En-Suite

Deliveries

Parking

Laundrette

CCTV & Door Entry Systems

Cleaning

Free Bike Storage

Communal Rooms

24/7 Security

Contents Insurance

Bills Included

Free WiFi

Every Student

BOOK NOW

PORTAL LOG IN

MENU

Create content

Get paid

Be part of the content ambassador programme

Get paid to create social media videos

Get experience on your CV

Work with us for 6 months and get a reference from us

Apply Now

Calling all Every Student residents with a knack for social media!

Are you an aspiring influencer, content creator, or video whiz, passionate about crafting content tailor-made for TikTok and Instagramme? If so, we would love to work with you.

Be part of the content ambassador programme

Get experience

Get paid

Improve your CV

Become accredited

APPLY HERE

Every Student Content Creator ambassador

Every Student Content Creator ambassador

Get experience

Get paid

Improve your CV

Become accredited

Full Name

Email

Mobile +44

Year of study

Why do you think you would make a good content ambassador?

Location

Upload CV (optional)

I am happy to be contacted by Every Student, via email and/or SMS.

I have read and understood the Every Student Privacy Policy.

This form collects your name, email and telephone no. so that we can contact you regarding your enquiry, if you register for updates we will use the email address provided to send newsletters regarding our forthcoming developments.

Check our privacy policy [HERE](#) for all the information on how we store, protect and manage your submitted data

I'm not a robot

SEND

Every Student

Book Now

Southampton

Aberdeen

About Every Student

High Street Voucher T&Cs

Ambassador Programme

Help/FAQs

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NATIONAL CODE

OF ACCREDITATION

Learn more

Every Student supplies private student accommodation. We care about the quality of accommodation we provide and the students who live in it. That's why we're signed up to the National Code for Assured Accommodation. It sets out minimum standards which we have to abide by in lots of areas, including being honest about how we describe our rooms and buildings, and treating people fairly, ensuring that no one is treated less fairly than others in the way we allocate and run our accommodation.

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Help/FAQs

How can we help?

Student living made simple.

So, everything is ticking your boxes but naturally, you have some questions about your student accommodation.

We've compiled the need-to-know answers most asked by students who are coming to stay with us in Aberdeen, Southampton or any of our locations.

International students

More info

What contracts?

More info

How to complain

More info

How to Book?

More info

FAQs

Student living made simple.

Let us take care of the most common questions we get asked about our student accommodation.

Got something else you want to ask us though? No problem. [Click here](#) to drop us a direct message on Instagram or email info@everystudent.co.uk and we'll be happy to help.

What's it like living with us?

If you want to gather a little more Every Student accommodation information before you commit to booking your place, well... you're in the right place.

Whether you're fresh to one of our cities or returning for another year, we've got your back.

You can find loads of useful info by clicking here.

Your home

At Every Student, we create places to live, not places to crash. Places to call home. A home where you can feel part of a real community, where you can live your best student life. Somewhere you can feel safe and secure, knowing that your health and wellbeing is front and centre of our minds.

We want you to work when you need to, rest when you have to and play when you want to. And when you live with us, we've got that covered.

Your choice

For starters, there's no red envelopes through the door or on the phone; all bills included means all bills included. It's no scam. No joke.

We've got every type of student accommodation you can think of. Unless you've won the lottery – we don't do flash penthouse suites. But we do do student studios. One bed flats. Ensuite rooms. Rooms with shared bathrooms.

Whatever you want.

Your safety

And while you're with us, we've got you, 24 hrs a day. On-site security and CCTV working down to dusk and back again. All so you can relax, enjoy your student experience and feel safe in your accommodation.

We've also got loads of local knowledge, and our website is packed with helpful info for students to get you settled in smoothly. And we're always on hand to help too... so if there's any further information you need, just get in touch.

How do I book a room?

Do I need to pay a deposit?

Can I pay my rent in instalments?

How do I login to my portal?

Who can book our accommodation?

What types of rooms are available?

What should I bring with me?

How do I get things delivered?

How much does it cost to wash my clothes?

What if something breaks in my apartment?

Do I have contents insurance as part of my contract?

Every Student

Book Now

Southampton

Aberdeen

About Every Student

High Street Voucher T&Cs

Ambassador Programme

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We're here for £90 per week
all-inclusive living

Affordable student housing is here

#Let'sgoAberdeen

everystudent.co.uk/aberdeen

Instagram Facebook Twitter LinkedIn

Prices are based on 42-week contracts starting from September 22 - July 23. We offer short-term contracts, prices may vary. Speak to our team for more information. Rooms are subject to availability.

Every Student
Student living. Made simple.

Make your best move this September

Book with us – various room types and contract lengths available

Non-ensuite rooms available from **£89** per week

Ensuite rooms available from **£113** per week

Studios available from **£183** per week

Visit: **everystudent.co.uk**

Every Student

Prices are based on 42-week contracts starting from September 22 - July 23. We offer short-term contracts, prices may vary. Speak to our team for more information. Rooms are subject to availability.

Every Student
Student living. Made simple.

Mates' rates

Book with 4 or more get £150 cash back*

everystudent.co.uk/aberdeen

Instagram Facebook Twitter LinkedIn

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Every Student
Student living. Made simple.

Aberdeen we're here for you

Price from £78 all-inclusive* per week

*Based on a 42 week contract

Don't miss out

 <p>Don Street House From only £78 per week all-inclusive, this is our best value student accommodation in Aberdeen.</p>	 <p>Farmers Hall Lodge From £89 per week, our rooms at Farmers Hall Lodge are great value for money in a thriving location.</p>	 <p>St Peter House From only £93 per week, St Peter House is great value for money and is 5 minutes from the beach.</p>
 <p>Linksfield House From £95 per week, Linksfield House is next door to Aberdeen Sports Village. With en-suite rooms an option.</p>	 <p>The Old Fire Station From £112 per week, The Old Fire Station is ideal accommodation for 1st year students.</p>	 <p>King Street Exchange From £115 per week, King Street Exchange offers en-suite rooms with all-inclusive rent. Close to the main university.</p>

Every Student

everystudent.co.uk

Instagram Facebook Twitter LinkedIn

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GWD&P Ltd

PROJECT

thevaluecircle re-brand

gareth@gwdandp.com

CLIENT

Thevaluecircle

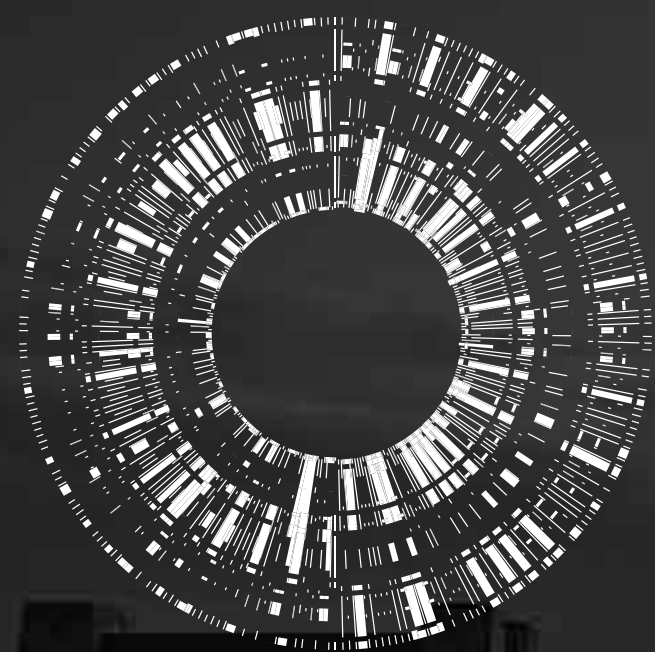
07968 471415

DETAILS

Specialist consultancy thevaluecircle needed to re-brand to support its new market position and as a foundation for its growth aspirations. It works exclusively with boards across the public and private sector.

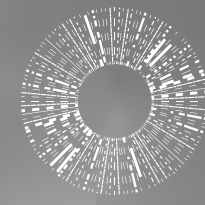
The brief included making sure circles featured within the visual language in a sophisticated way. The project included the new brand, guidelines including for photography style, a website, presentation templates and corporate stationery.

www.gwdandp.com



thevaluecircle

Change makers
Value creators
Code breakers



thevaluecircle

Galvanising organisations
Nurturing leaders
Igniting change
Engineering governance

Change makers
Value creators
Code breakers



Nurturing leaders

If strategy is the roadmap to success, your leaders are the engine; the power behind getting you there.



Executive coaching - an introduction

Change makers
Value creators
Code breakers

thevaluecircle.co.uk



The Cabinet of Mentors

An exercise to develop your thinking and achieve solutions, building upon and as an extension of reflective practice. This activity uses the concept of imaginary mentors to form your own imaginary Cabinet. This activity uses the concept of imaginary mentors to form your own imaginary Cabinet, to help support your development and decision-making.

“An experienced and trusted individual who gives another person advice to help them develop their work.”

Mentor

Have you ever called a friend, explained your problem, realised the solution, and then thanked them – without them even saying a word? Perhaps you come to an issue and you think “what would X say in this situation?” to try and find a solution. In reality you already know the answers, it’s just a question of finding the clarity by changing how we think.

This exercise will channel this way of thinking by using an imaginary “Cabinet of Mentors” to outline key skills, understand your current successes, and find out where and how to develop.

Using a choice of fictional or real individuals to get a range of characteristics. e.g. Bugs Bunny, Daenerys Targaryen, Captain Kirk, Winston Churchill or Stephen Fry, think how your cabinet would advise you, you will be visioning from the perspective of those individuals – thus allowing you to think in a unique way to both self-reflect and mentor.

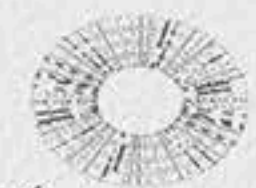
thevaluecircle.co.uk





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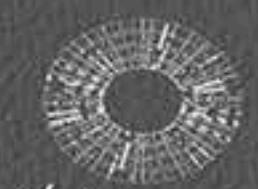
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Partner
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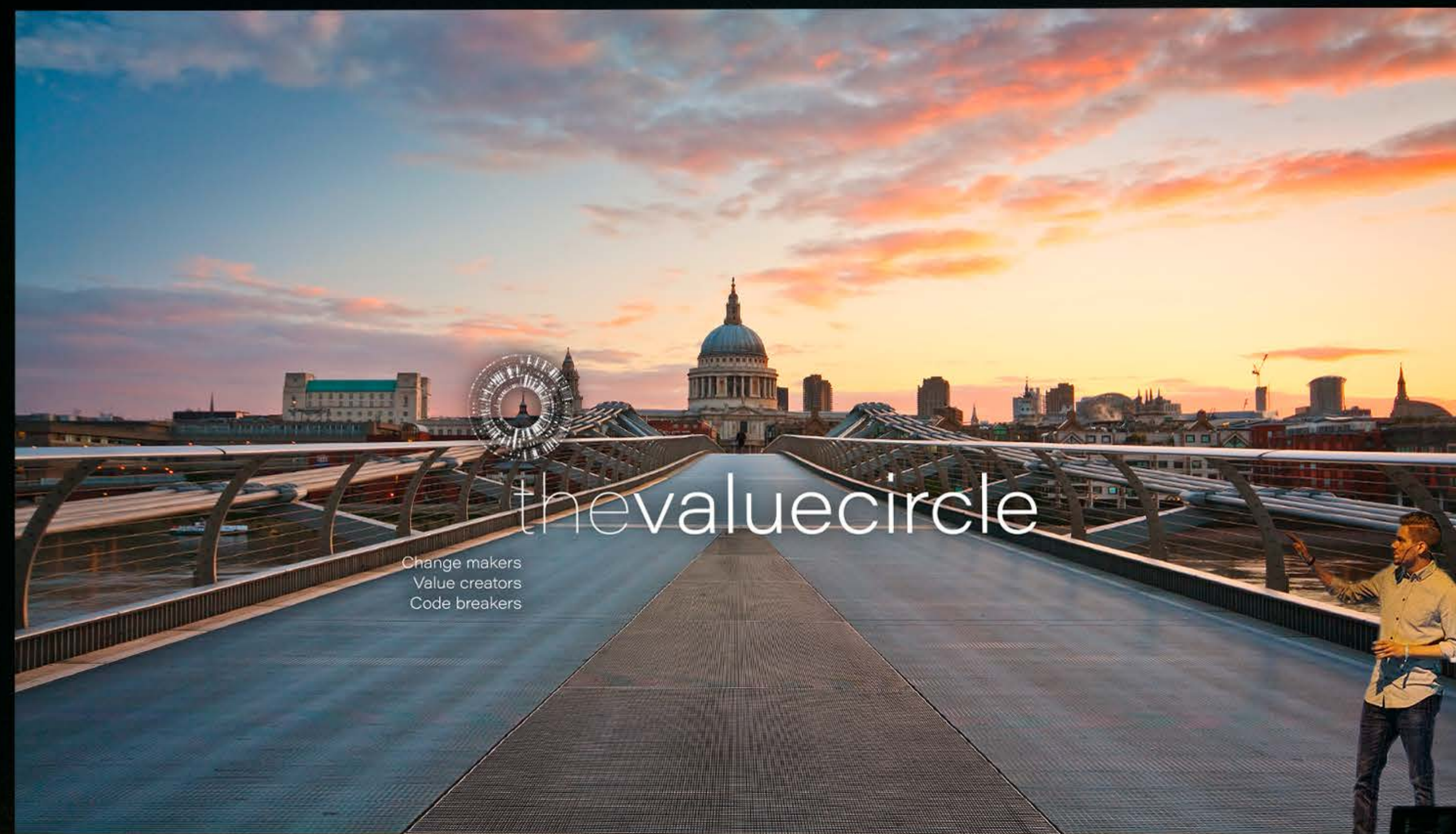
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Wakefield, WF4 1AB
United Kingdom



GWD&P Ltd

PROJECT

Kate Smith Consulting
branding and website

gareth@gwdandp.com

CLIENT

Kate Smith

07968 471415

DETAILS

Kate is a leadership consultant, facilitator and coach and came to me when she started her own consultancy, for branding and a website for her new business.

www.gwdandp.com

Be a Place Where Both People & The Planet Can Thrive

Bespoke Leadership Development for Sustainable Business

PEOPLE AND PLANET
SUSTAINABLE LEADERSHIP

[Book a call](#)





Kate Smith Consulting

Leadership development | Coaching | Team development

“Gareth is a brilliant designer. He listens to what you want and how you want to express your brand. His process is simple and fuss-free, which makes being a client easy and I never have to worry about what he’ll produce or how quickly. He’s incredibly responsive but also thoughtful in his approach to design. He has created my main brand, a product brand and designed my website. I’m delighted with them all and often get complimented on them!”

Kate Smith

Kate Smith Consulting

www.kate-smith-consulting.co.uk

GWD&P Ltd

PROJECT

Justine Mooney branding
and website

CLIENT

Justine Mooney Leadership Coach

DETAILS

Justine is a CIPD-qualified leadership
consultant and coach and wanted a brand
refresh and new website.

gareth@gwdandp.com

07968 471415

www.gwdandp.com

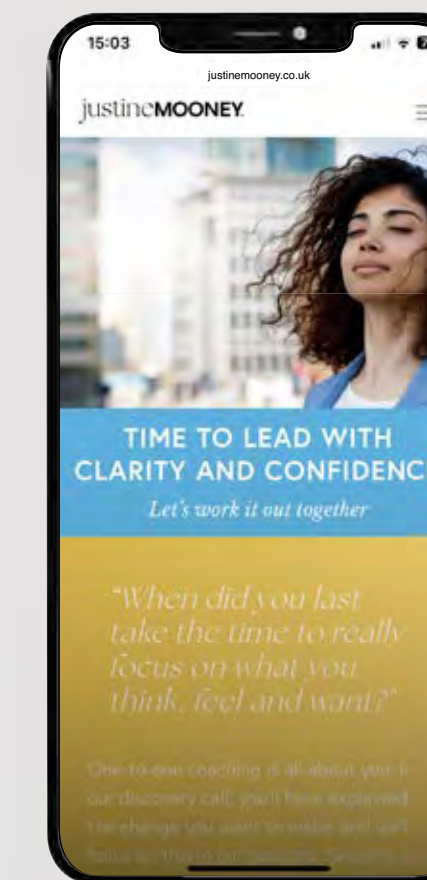
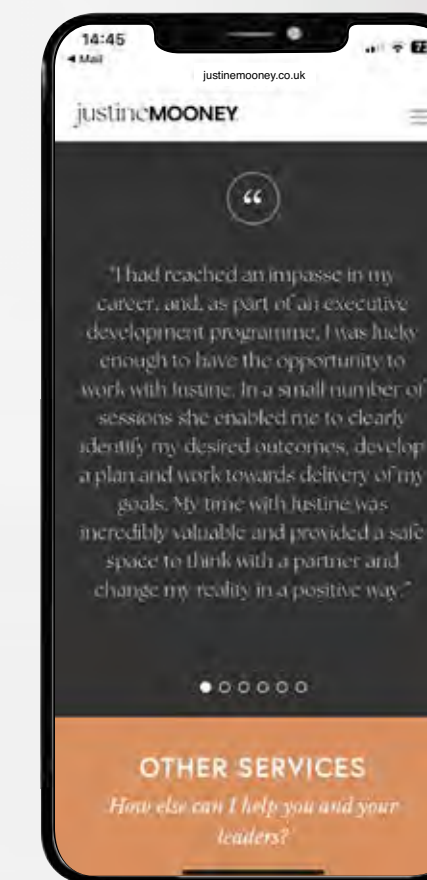
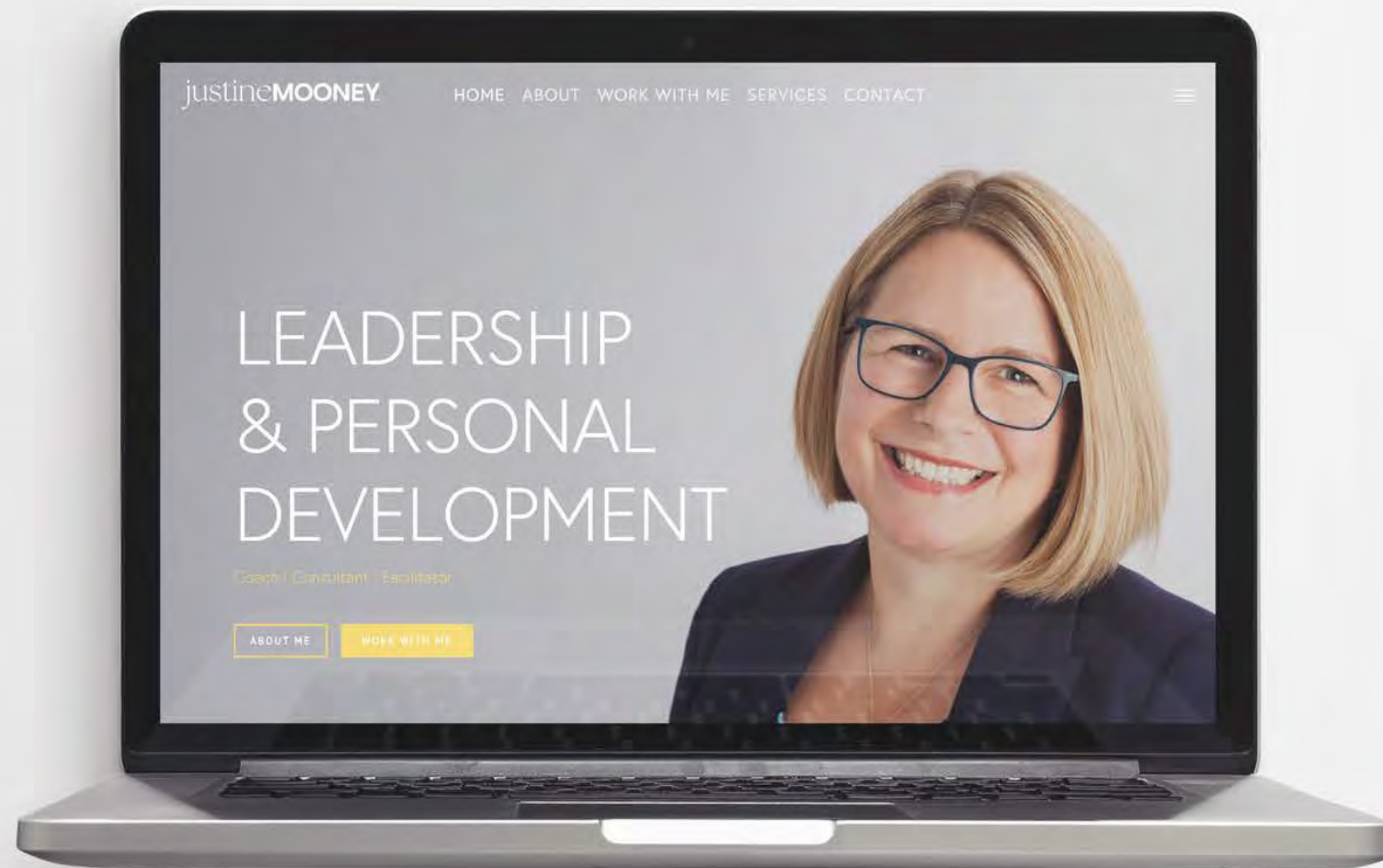
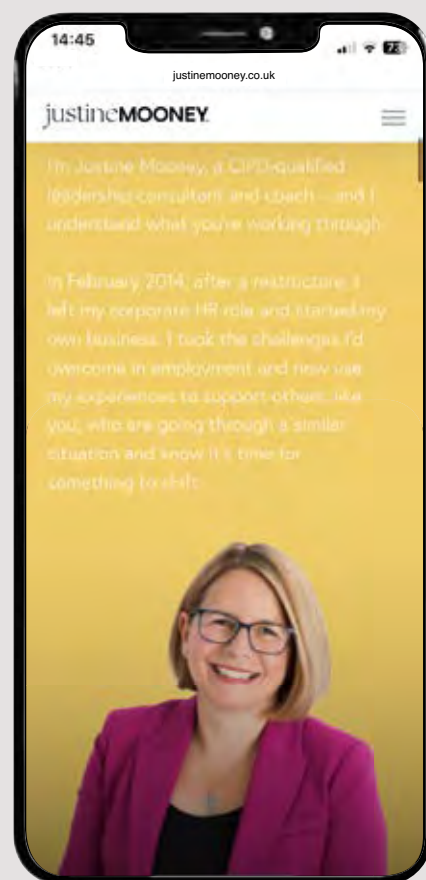
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LEADERSHIP — COACH

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LEADERSHIP — COACH



“Gareth took the rough ideas I had about my logo, branding and website and turned them into reality. Always patient, totally professional and highly creative, Gareth was recommended to me for this work, and I will be recommending him to others in the future.”

Justine Mooney
Justine Mooney Leadership Coach

www.justinemooney.co.uk

GWD&P Ltd

PROJECT

Wordsmiths Unlimited and
AwardsWriters rebrand.

gareth@gwdandp.com

CLIENT

Wordsmiths Unlimited.

07968 471415

DETAILS

Wordsmiths Unlimited and sister company
AwardsWriters wanted a brand refresh, new
websites, presentation material and social
campaigns.

www.gwdandp.com

Wordsmiths

glory through stories

AwardsWriters

glory through stories

We are Wordsmiths,

a virtual copywriting team here to bring you glory through the power of stories.

About us

Our services

“Wordsmiths’ insight and expertise are exactly what we need – I don’t hesitate to put them in front of our internal clients
– National Nuclear Laboratory”



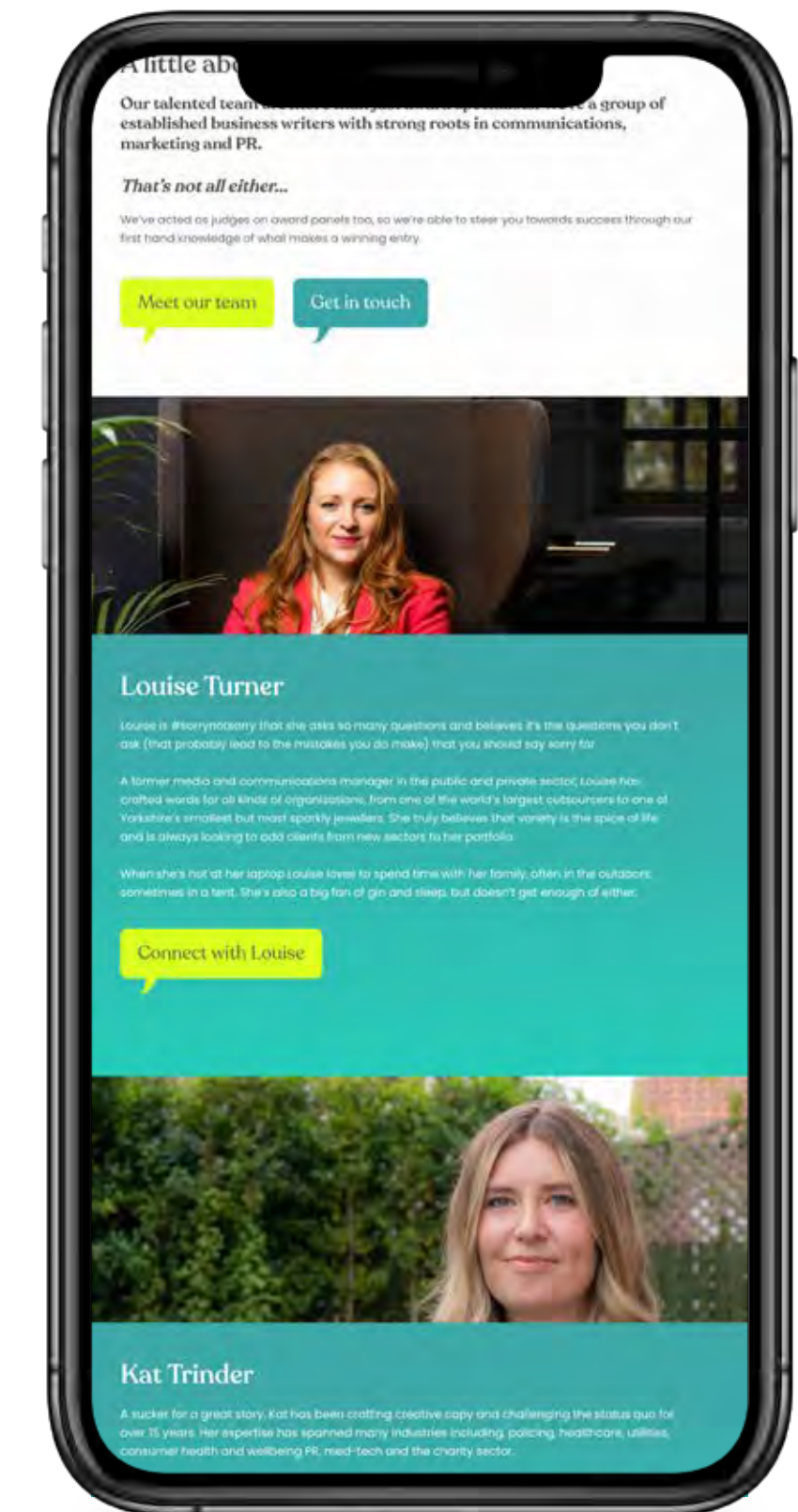
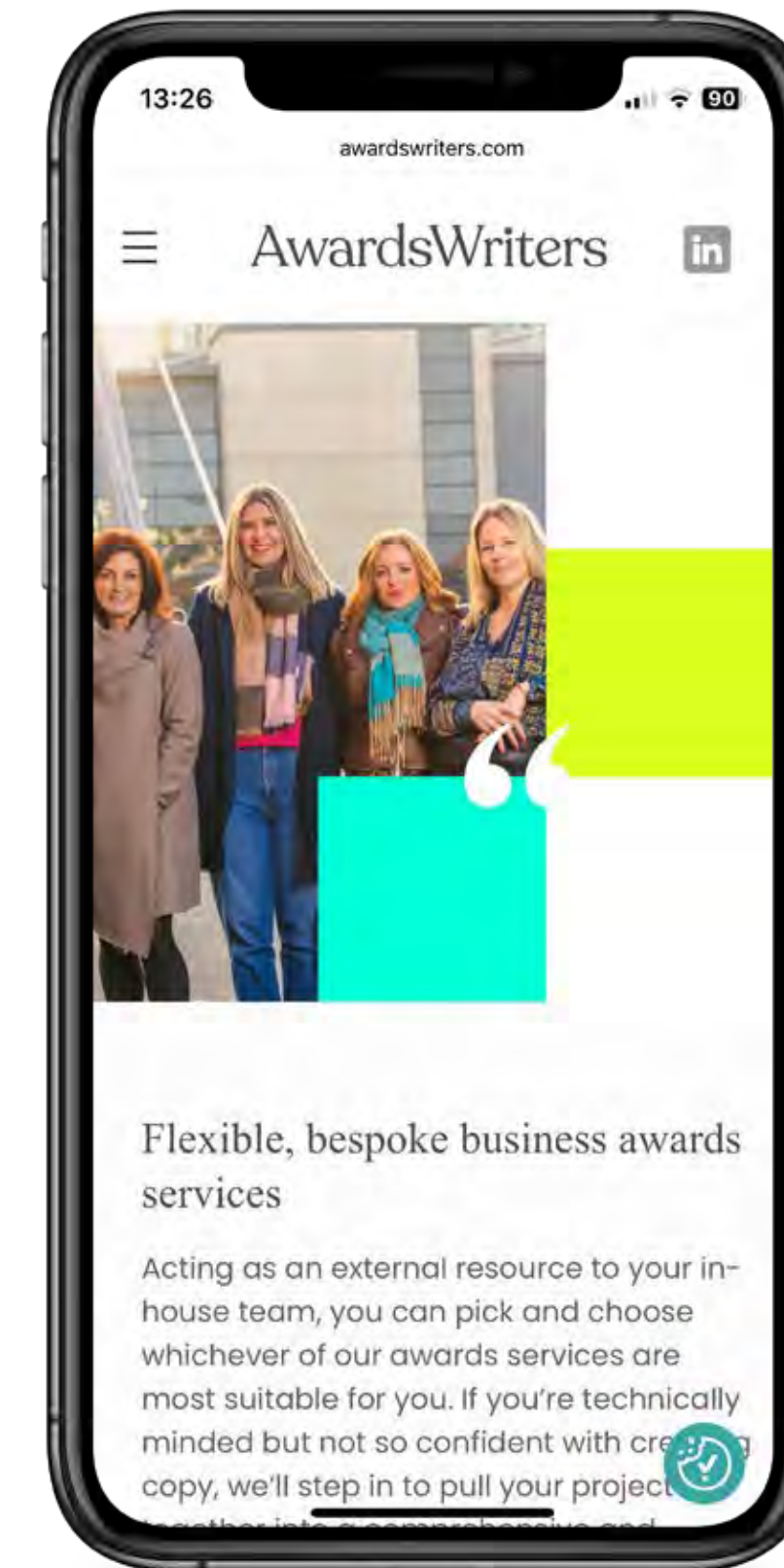
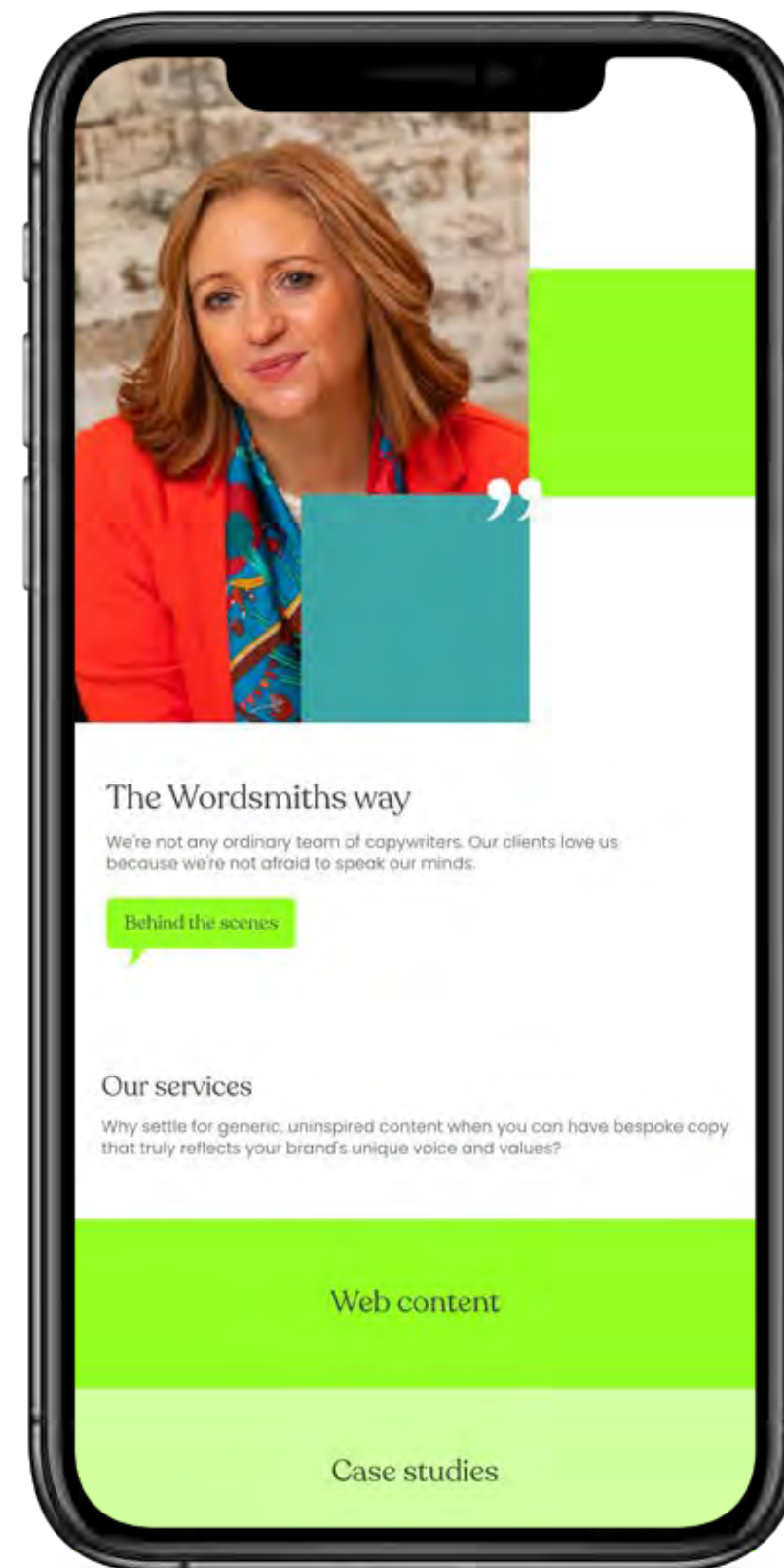
Our clients range from SMEs to large corporations and government bodies. We’re also the trusted outsourced copywriting team for other agencies.

What our clients say...

Wordsmiths’ knowledge

Explore the power of words to boost your business growth.

[Read more...](#)



You **don't** have to **be** the person who is always **a writer**.

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords



Agencies **don't** need to **be** experts in all things or have **a writer** on the payroll.

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords

When you **don't** have the expertise to take on wider briefs, you will **be** limiting your chances of success. Be savvy — use external support to strengthen your team. Instead of **a writer** on the payroll, use Wordsmiths to broaden your services and win more work.

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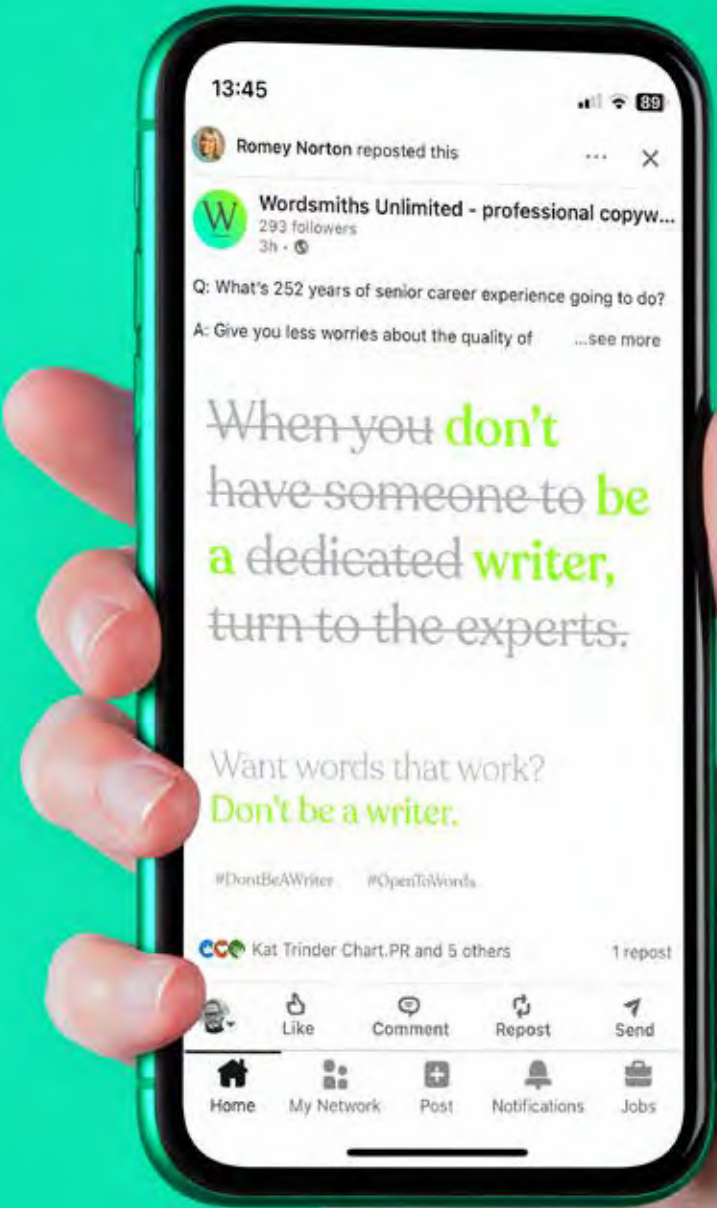
Want words that work?
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#DontBeAWriter #OpenToWords

Your latest project is a monster; you **don't** want to look at all the jobs you have to do. It would **be** easy to take them all on yourself, but it would mean **a** huge to-do list. On top of everything, the client needs you to be the **writer** of the project. There's a simple solution for that — the Wordsmiths team.

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords



When you **don't** have someone to **be** a dedicated **writer**, turn to the experts.

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords



When you **don't** have someone to **be** a dedicated **writer**, turn to the experts.

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords



Don't use ChatGPT to **be** your copywriting solution; **a** professional **writer** will always do it better.

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords

Wordsmiths
glory through stories

Our copywriting services

Here's some information about all of the things
we write that could help your business.

You **don't** have to **be** the
person who is always **a writer.**

Want words that work?
Don't be a writer.

#DontBeAWriter #OpenToWords

GWD&P Ltd

PROJECT

Taylor Emmet graduate
recruitment brochure.

gareth@gwdandp.com

CLIENT

ON Fire creative.

07968 471415

DETAILS

ON Fire’s client, lawyers Taylor Emmet, needed
a brochure to give out to new graduates and
prospective in-turns at a recruitment fair.

www.gwdandp.com







GWD&P Ltd

BRANDING
across
DIGITAL
&
PRINT

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07968 471415

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